
2020 Canadian Transplant Summit

Exhibitor and Sponsorship Prospectus

Fairmont Winnipeg, MB, September 22 - 26, 2020



www.cst-transplant.ca/Tel: 1.877.968.9449/Email: rob@gallagher.ca



To Our Recent and Prospective Exhibitors and Sponsors

It is with great pleasure that the Canadian Society of Transplantation (CST), Canadian Blood Services (CBS), and Canadian Donation and Transplant Research Program (CDTRP) invite you to exhibit and sponsor at the 2020 Canadian Society of Transplantation Annual Scientific Meeting.

The Canadian Transplant Summit brings together national and international leaders and professionals in the field of transplantation to discuss cutting edge science and showcase leading clinical practices that can be used to advance the practice and science of transplantation in Canada.

This year, we bring the Canadian Transplant Summit to the geographic centre of North America, Winnipeg.

We invite you to review this exhibitor and sponsorship prospectus to learn more about our exciting sponsorship opportunities.

By joining us as a sponsor, your investment will capitalize on the conference's ability to gather key transplantation stakeholders in one room, helping you reach your key audiences and maximize your organization's communications and marketing objectives.

We value your contributions and hope that we can count on your support this year.

Sincerely,
2020 Joint Executive and Planning
Committees

Leadership in Canadian Transplantation

About CST

The Canadian Society of Transplantation (CST) is the organization of professionals dedicated to leading, advancing and advocating for patient care, research, and education in donation and transplantation in Canada.

About the Canadian Transplant Summit

The Canadian Transplant Summit is the joint Annual Scientific Meeting of CST, CBS, and CDTRP. Our conference provides a forum for the transplantation community to share ideas, leading practices, innovative science, and educational content in transplant care. It brings together close to 400 representatives from transplant centres, allied health professionals, personnel from organ and tissue retrieval organizations and others from the Canadian and international transplantation communities each year. In 2020, we are challenging our delegates to envision the future of organ transplantation in Canada by advancing the understanding of precision-based human immunological responses as potential diagnostic and therapeutic targets for organ transplantation. In addition, the summit will discuss novel approaches to clinical trials and explore the current challenges and controversies in organ donation.



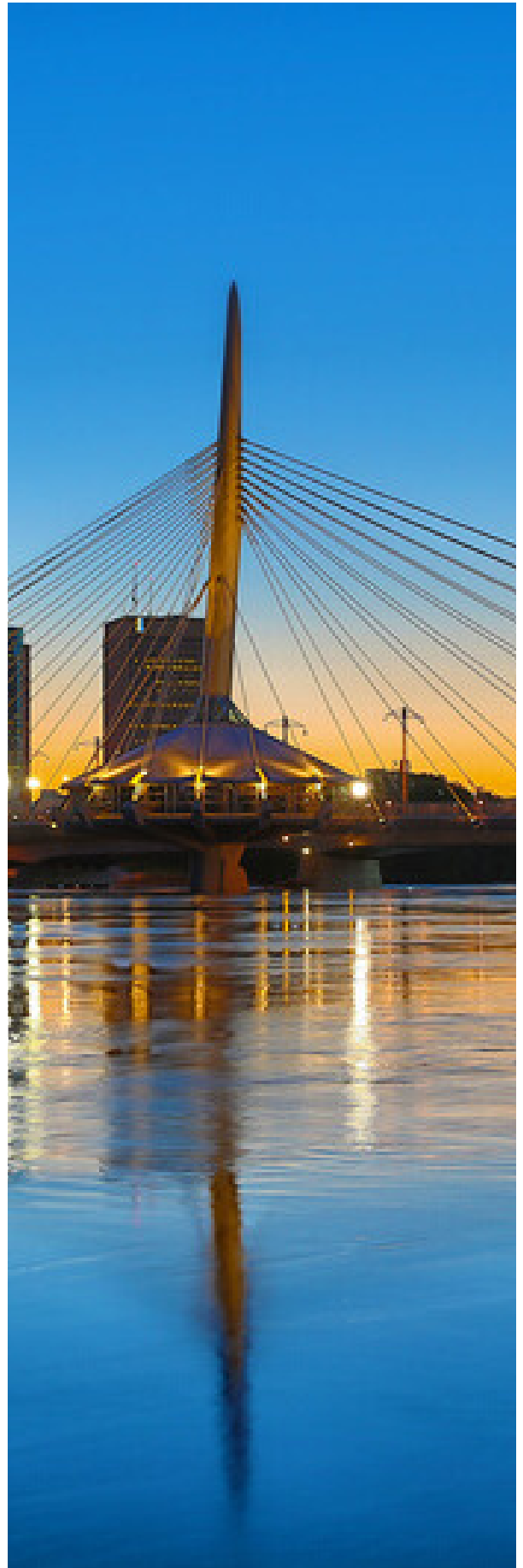
About CBS

Canadian patients depend on Canadian Blood Services to manage a safe, secure and cost-effective blood system. We bring quality to every aspect of our work - from collecting, testing and manufacturing blood, blood components and stem cells to knowledge creation and dissemination to conducting ground-breaking research.

About CDTRP

The Canadian Donation and Transplant Research Program is a national research network designed to increase organ and tissue donation in Canada and enhance the survival and quality of life of Canadians who receive transplants.

Announced at the end of April 2013, the CDTRP develops new knowledge and health care practices to increase the availability of transplants for Canadians in need and improve long-term outcomes for patients receiving a transplant. Until now, researchers have worked within their own provinces and clinical domains. The CDTRP is the first program to bring together and integrate solid organ transplant, bone marrow transplant and donation and critical care research communities from across the country.



2020 Program Planning Committee

CO-CHAIRS

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University of Manitoba

**Dr. Lakshman
Gunaratnam**
University of Western
Ontario

PROGRAM PLANNING COMMITTEE

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Transplant Recipient and
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Past Exhibitors & Sponsors

Here are some of the top organizations that have partnered with us

Astellas Pharma Canada Inc

Paladin Labs Inc.

Sanofi Genzyme

Pfizer Canada Inc

IMMUCOR Inc

Organ Recovery Systems

Global Transplant Solutions

Canadian Blood Services

Bridge to Life Ltd

Kidney Foundation of Canada

One Lambda Inc. a Thermo Fisher

Scientific Brand

Methapharm Specialty Pharmaceuticals

Merck

BMO Nesbitt Burns

Marcan

Shire

Canadian Transplant Association

CIHR Infection and Immunity

American Society of Transplantation

Summit Stats

4 Days of leading research, education and networking with transplant and health care professionals from Canada and around the world



400
ATTENDEES



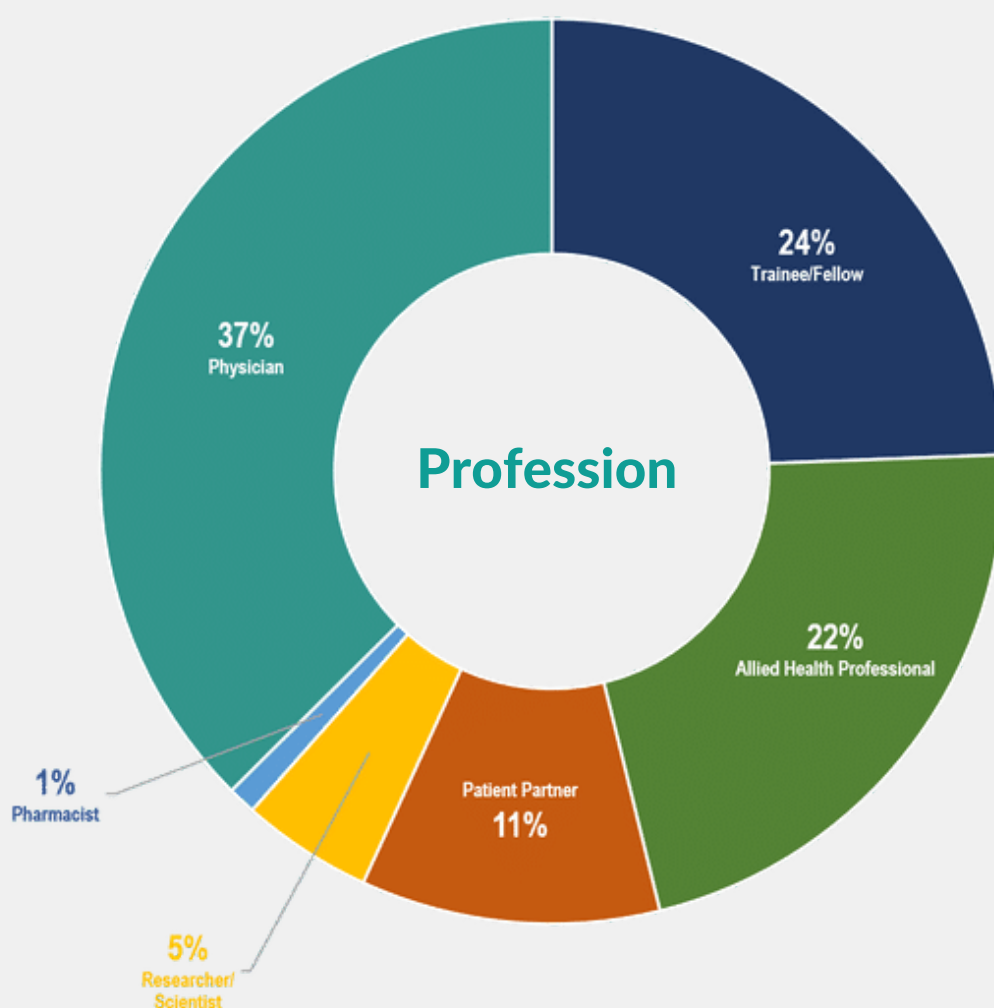
139
ABSTRACTS



40
ORAL PRESENTATION



99
POSTERS



Why Sponsor the Canadian Transplant Summit?

The Canadian Transplant Summit brings together close to 400 physicians, surgeons, scientists, nurses, pharmacists and allied health care professionals each year. As a sponsor and exhibitor, you will gain valuable exposure to decision makers and leaders in the Canadian transplantation community, have the opportunity showcase your organizations' latest products, services and recent innovations, and expand your brand's reach. Collaborating with CST as a sponsor demonstrates your dedication to the field of transplantation and engages with our community.

Sponsorship Opportunities

Diamond Sponsor

\$120,000 +

Your company will benefit from many exclusive opportunities when becoming a Diamond sponsor. Our Diamond sponsor receives top billing in brand placement on all conference materials, website, and communications, as well as a splash page on the conference App. Your organization will be recognized as the Title Sponsor of the State-of-the-Art Opening Plenary Session, receive a double-sized exhibit booth and have first choice of booth location at the exhibit hall.

Platinum Sponsor

\$50,000+

Platinum sponsors are recognized as major event sponsors through prominent brand placement on conference materials and website. Along with priority access to naming right for industry symposia time slots, your organization will be recognized as the sole sponsor for the Oral Poster Sessions when you become a Platinum Sponsor.

Gold Sponsor

\$10,000 +

Maximize your exposure and gain access to your key markets. Our Gold Sponsors have priority access to naming right for industry symposia time slots and will be recognized on the conference website, program, and materials.

Silver Sponsor

\$5,000 +

This package offers an opportunity to connect with attendees at your exhibit booth. Your organization will also receive acknowledgement on the conference website and event materials.

Sponsorship Benefits At a Glance

Sponsorship Benefits	Diamond \$120,000+	Platinum \$50,000+	Gold \$10,000+	Silver \$5,000
Exhibit space	20'x20'	8'x10'		8'x10'
Logo/name on website	●	●	●	●
Logo/name on onsite signage	●	●	●	●
Logo/name on printed program	●	●	●	●
Logo/name on sponsor slides	●	●	●	●
On-stage mentions by emcee	●	●	●	
Priority Access to Naming Rights for Industry Symposia	●	●	●	
Logo/name on hotel room keycards	●			
VIP location in exhibit hall	●			
Splash page on event app	●			
Opening Plenary Title sponsor	●			
Oral Poster Session sole-sponsor		●		
Complimentary registration	Unlimited	6	4	2
Awards and Social Gala tickets	10	2	2	

Additional Sponsorship Opportunities

You can complement your investment by adding to your sponsorship package. CST offers exclusive sponsorship opportunities, such as:

- Coffee Break sponsor
- Lanyard sponsor
- Pre-Summit Fellows Symposium sponsor
- Swag sponsor
- App splash page sponsor
- Opening Plenary shuttle bus sponsor

Contact the CST Office at rob@gallaher.ca and we can work with you to customize your sponsorship package.