

2023 CST Annual Scientific Meeting

October 16 - 20, 2023

Winnipeg, Manitoba

Exhibitor and Sponsor Prospectus



Canadian Society of Transplantation
Société canadienne de transplantation

LEADERSHIP IN CANADIAN TRANSPLANTATION | LEADERSHIP EN TRANSPLANTATION AU CANADA

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To Our Recent and Prospective Exhibitors and Sponsors

It is with great pleasure that the Canadian Society of Transplantation (CST) invite you to sponsor and exhibit at the 2023 CST Annual Scientific Meeting taking place October 16 - 20, 2023, in Winnipeg, Manitoba.

The CST Annual Scientific Meeting will be a hybrid event bringing together national and international leaders and professionals in the field of transplantation to discuss cutting-edge science and showcase leading clinical practices that can be used to advance the practice and science of transplantation in Canada.

We invite you to review this exhibitor and sponsorship prospectus to learn more about our exciting sponsorship opportunities.

By joining us as a sponsor, your investment will capitalize on the conference's ability to gather key transplantation stakeholders in one room, helping you reach your target audiences and maximize your organization's communication and marketing objectives.

New this year, we will celebrate Canadian Excellence in Transplantation at our Awards Gala. Join us as we recognize leaders in the transplantation community.

We value your contributions and hope that we can count on your support this year.

Sincerely,
2023 Planning Committee

Leadership in Transplantation

About the Canadian Society of Transplantation

The Canadian Society of Transplantation (CST) is the organization of professionals dedicated to leading, advancing and advocating for patient care, research, and education in donation and transplantation in Canada.

2023 CST Annual Scientific Meeting

Meeting Dates

October 16 - 20, 2023

Exhibit Dates

October 18 - 19, 2023

Venue

The Fairmont Winnipeg
2 Lombard Place
Winnipeg, Manitoba
R3B 0Y3 Canada



Connecting Transplant Professionals

About the CST Annual Scientific Meeting

The CST Annual Scientific Meeting provides a forum for the transplantation community to share ideas, leading practices, innovative science, and educational content in transplant care. This year's meeting will bring together delegates for a hybrid event, combining both in-person and virtual experiences, helping us reach an even wider audience. The 2023 CST Annual Scientific Meeting promises outstanding educational programming, but also rare opportunities to connect with transplantation professionals from all over the world.



Thank you to our Past Exhibitors and Sponsors

Here are some of the top organizations that have partnered with us

- Astellas Pharma Canada Inc
- Paladin Labs Inc.
- AstraZeneca
- CareDx
- Sanofi
- Pfizer Canada Inc.
- IMMUCOR Inc.
- Organ Recovery Systems
- One Lambda Inc. a Thermo Fisher Scientific Brand
- eGenesis
- GSK
- Global Transplant Solutions
- CSL Behring
- Bridge to Life Ltd.
- Takeda
- Methapharm Specialty Pharmaceuticals
- Canadian Blood Services
- Natera
- Canadian Institute for Health Information
- Infoway
- Welch LLP



- Ortho BioMed
 - Glycorex Transplantation
 - Aequus
 - Transplant Connect
 - Kidney Foundation of Canada
 - Merck
 - Nanostring
 - BMO Nesbitt Burns
 - Canadian Transplant Association
 - American Society of Transplantation
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Symposium Stats

4 Days of leading research, education and networking with transplant and health care professionals from Canada and around the world



400
ATTENDEES

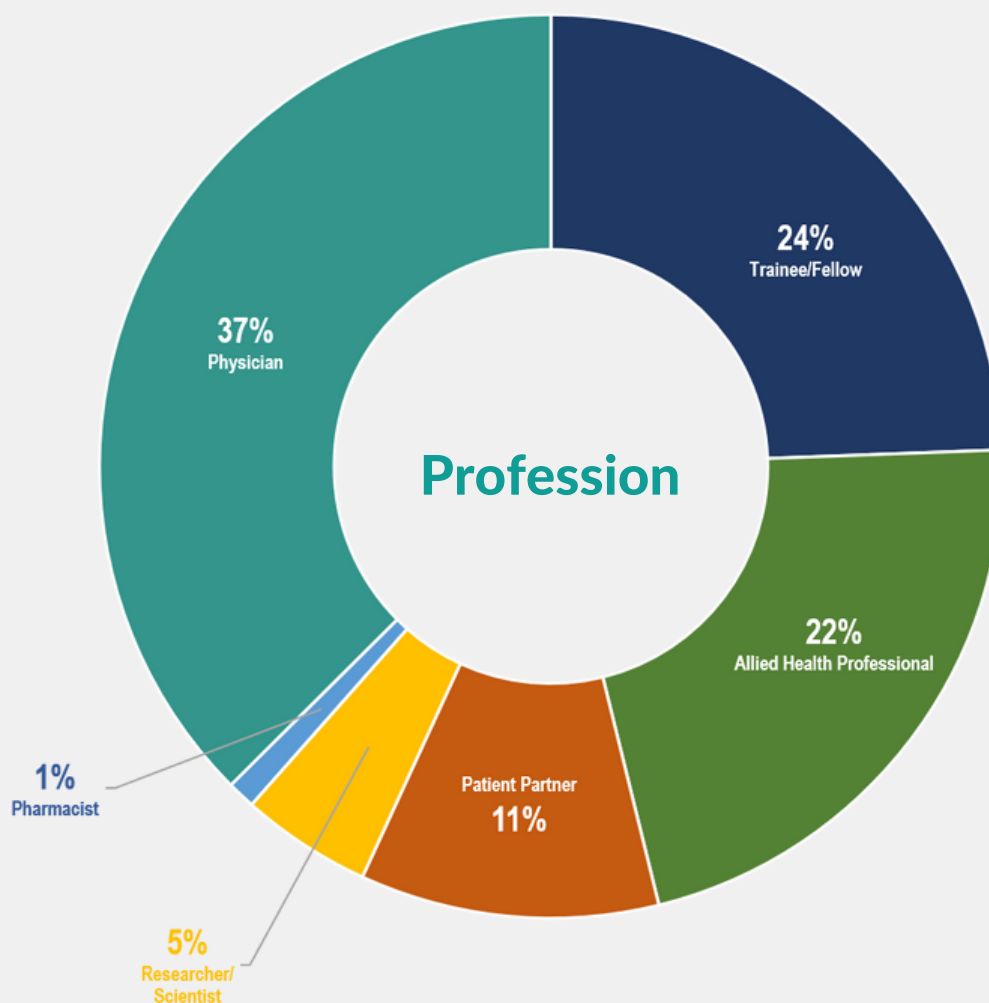
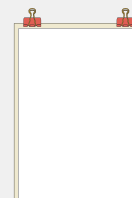


130
ABSTRACTS



40
ORAL PRESENTATION

90
POSTERS



Why Sponsor the Annual Scientific Meeting?

The CST Annual Scientific Meeting brings together close to 400 physicians, surgeons, scientists, nurses, pharmacists and allied health care professionals each year. As a sponsor and exhibitor, you will gain valuable exposure to decision makers and leaders in the Canadian transplantation community, have the opportunity to showcase your organization's latest products, services, recent innovations, and expand your brand's reach. Collaborating with the CST as a sponsor demonstrates your dedication to the field of transplantation.

Sponsorship Opportunities

Diamond Sponsor

\$80,000 +

Your company will benefit from many exclusive opportunities when becoming a Diamond sponsor. Our Diamond sponsor receives top billing in brand placement on all conference materials, website, and communications, as well as a splash page on the conference App. Your organization will be recognized as the Title Sponsor of the Opening Plenary Session, receive a double-sized exhibit booth and have first choice of booth location at the exhibit hall.

Gold Sponsor

\$10,000 +

Maximize your exposure and gain access to your key markets. Our Gold Sponsors will be recognized on the conference website and materials, in the program and with on-stage mentions.

Platinum Sponsor

\$50,000+

Platinum sponsors are recognized as major event sponsors through prominent brand placement on conference materials and website. Along with priority access to naming right and topic suggestions for Sunrise Symposium, lunch symposium or plenary time slots (excluding the Opening Plenary Session), your organization will be recognized as the sole sponsor for the Poster Session when you become a Platinum Sponsor.

Silver Sponsor

\$5,000

This package offers an opportunity to connect with attendees at your exhibit booth.

Sponsorship Benefits At a Glance

Sponsorship Benefits	Diamond \$80,000+	Platinum \$50,000+	Gold \$10,000+	Silver \$5,000
Logo/name on website	•	•	•	•
Logo/name on onsite signage	•	•	•	•
Logo/name in printed program	•	•	•	•
Logo/name on sponsor slides	•	•	•	•
On-stage mentions by emcee	•	•	•	
Naming and topic suggestions for Sunrise Symposium, Lunch Symposium and Plenary	•	•	Additional fee	
Logo/name on hotel room key cards	•			
VIP location in exhibit hall	•			
Splash page on event app	•			
Opening Plenary Title sponsor	•			
Poster Session sole-sponsor		•		
Complimentary registration for virtual event	Unlimited	6	4	2
Complimentary registration for in-person event	5	4	3	1
Awards and Social Gala ticket	3	2	1	1

Additional Sponsorship Opportunities

You can complement your investment by adding to your sponsorship package, such as:

- Fellows Symposium sponsor
- Naming and topic suggestion for sunrise or lunch symposium
- Access to a Learning Lounge
- Coffee break sponsor
- Charging station sponsor
- Marketplace speaking opportunity
- Women In Transplant (WIT) session sponsor
- Nursing room sponsor
- Lanyard sponsor
- Swag sponsor

Contact the CST office at rob@gallagher.ca to customize your sponsorship package.